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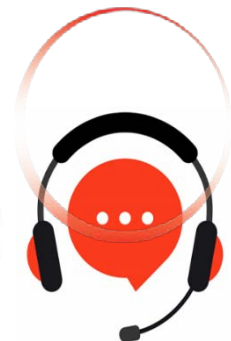
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1. Unified Scenario Simulation
2. Micro Skill Drill Exam

Topic: 1

Unified Scenario Simulation

Caldridge Components: unifying fragmented data for better decisions

Business context

Company Background

Caldridge Components is a Pecs-based retailer operating across several channels that have each grown their own systems. Leadership wants sharper decisions but cannot get a reliable, shared view of the business. A sales lead has been asked to position a data foundation with the chief information officer. The culture prizes evidence, and vague claims tend to fall flat.

Business Situation

The chief information officer cannot answer basic board questions quickly because data is scattered and inconsistent. Analysts spend days merging reports by hand, and the numbers still disagree. The board wants trustworthy insight for decisions about assortment and expansion. The lead must position the platform's data capability against this fragmentation.

Current Landscape

Customer, inventory, and finance data sit in separate systems that rarely connect. Each team maintains its own reports with its own definitions, so figures conflict. Insight arrives late, in stale periodic summaries, well after events have moved on. No one owns a single trusted version of the numbers.

Improvement Goals

Leadership wants one trusted data foundation, timely insight, and figures the board can rely on. They are tired of manual merging and conflicting reports. The chief information officer wants each claim grounded in how the data is actually brought together. The lead will frame the data capability against these goals.

Decision Points

The chief information officer must decide whether a data foundation is worth the investment or whether teams should keep improving their own reports. The framing of value will drive that decision. The lead needs to show how unified, trusted data changes decisions in practice. Getting this right unlocks the wider platform conversation.

Business Objectives

The objective is trusted, timely insight the board can act on, replacing hand-merged, conflicting reports. The constraint is deep fragmentation across channels and definitions. The lead should reason toward positioning a unified data foundation that preserves business meaning. The strongest guidance ties data unification to real decisions.

Your assignment

You are the sales lead positioning SAP Business Data Cloud with Caldridge Components's chief information officer. Your task is advisory: for each challenge you weigh how to diagnose the fragmented-data problem, position a unified data foundation that keeps business meaning, and show how trusted insight reaches board-level decisions rather than sitting in conflicting reports

1. CHALLENGE 1 — Diagnosing the Fragmented Data Problem

- Name fragmentation and inconsistency as the root cause.
- Explain why manual merging fails to fix it.
- Frame the problem in decision terms, not storage terms.

- Keep the diagnosis grounded in the executive's experience.

Checkpoints

- The root cause is named as fragmentation and inconsistent definitions.
- Manual merging is shown as a symptom, not a fix.
- The problem is framed around decisions.

2. CHALLENGE 2 — Positioning Business Data Cloud as the Foundation

- Position a unified, trusted data foundation.
- Stress that business meaning is preserved.
- Show SAP and non-SAP data connected.
- Contrast it with a raw, context-free store.

Checkpoints

- A unified, trusted foundation is positioned.
- Business meaning is preserved, not stripped.
- SAP and non-SAP data are connected.

Question: 1

CHALLENGE 1 — Diagnosing the Fragmented Data Problem

The executive asks why the numbers never seem to agree. What is the strongest diagnosis?

- A. Explain that data is fragmented across channels with inconsistent definitions, so each report tells a different story.
- B. Say the analysts are simply not working hard enough to reconcile the figures at this stage of the engagement as the first step here.
- C. Attribute the problem entirely to the choice of reporting colors and layouts as the first step here.
- D. Claim the numbers actually do agree and the executive is mistaken throughout the account discussion.

Answer: A

Explanation:

It names the real root cause behind the conflicting numbers.

Question: 2

CHALLENGE 1 — Diagnosing the Fragmented Data Problem

Leadership proposes hiring more analysts to merge reports faster. Why is that not the fix?

- A. Because analysts should never be involved in reporting under any circumstances as the first step here throughout the account discussion.
- B. Because faster merging always produces perfectly consistent numbers throughout the account discussion.
- C. Because manual merging is a symptom of fragmentation; more of it scales the effort without removing the root cause.

D. Because reporting should simply be stopped until the data fixes itself for the current conversation.

Answer: C

Explanation:

It shows manual merging cannot resolve the underlying fragmentation.

Question: 3

CHALLENGE 1 — Diagnosing the Fragmented Data Problem

How should you frame the problem so the right solution follows?

A. Frame it purely as a storage-capacity problem to be solved with more disks throughout the account discussion.

B. Frame it as a decision problem: leaders cannot trust one version of the numbers, so decisions stall.

C. Frame it as a training issue to be solved with more reporting courses for the current conversation.

D. Frame it as unsolvable and advise leaders to rely on intuition instead before anything else is agreed.

Answer: B

Explanation:

It frames the issue around decisions, pointing toward a trusted foundation.

Question: 4

CHALLENGE 2 — Positioning Business Data Cloud as the Foundation

How should you position the data foundation itself?

A. Position it as a raw store where teams dump data and re-derive meaning later for the current conversation before anything else is agreed.

B. Position it as a per-team copy so each channel keeps its own separate data before anything else is agreed.

C. Position it as a reporting color scheme rather than a data foundation during this positioning cycle.

D. Position SAP Business Data Cloud as unifying scattered data into one trusted, business-ready foundation for decisions.

Answer: D

Explanation:

It matches the goal of a single trusted foundation for decisions.

Question: 5

CHALLENGE 2 — Positioning Business Data Cloud as the Foundation

The executive fears a foundation would strip the business meaning from the data. How do you respond?

- A. Agree that meaning will be lost but argue cheap storage makes up for it before anything else is agreed during this positioning cycle.
- B. Explain that Business Data Cloud preserves business semantics, so data stays meaningful and ready for analysis.
- C. Respond with disk pricing tiers instead of addressing meaning during this positioning cycle.
- D. Promise meaning is kept with no explanation of how as the opening position today.

Answer: B

Explanation:

It eases the fear by keeping business meaning intact.

Question: 6

CHALLENGE 2 — Positioning Business Data Cloud as the Foundation

The company needs SAP and outside data together. How should you position this?

- A. Advise analyzing SAP and outside data separately and never joining them during this positioning cycle.
- B. List connector protocol names instead of the combined-view value as the opening position today.
- C. Promise a full picture while leaving the sources unconnected while the deal is still forming.
- D. Position the foundation as connecting SAP and non-SAP data into one view for analysis.

Answer: D

Explanation:

It matches the need to combine internal and external data.

Topic: 2

Micro Skill Drill Exam

Question: 7

Elphoton Textiles, a Ghent food producer, holds valuable data trapped in separate systems that never come together. A presales consultant frames the data message. The objective is one trusted data foundation; the constraint is data locked in disconnected sources.

How should the consultant position SAP Business Data Cloud for this company?

- A. Open with storage format details before explaining how the data becomes usable before anything else is agreed.
- B. Advise leaving each system's data where it is and asking analysts to reconcile it manually forever for the current conversation.

- C. Promise unified data with no mechanism for actually bringing the sources together during this positioning cycle.
- D. Position it as the way to bring business data together into one trusted foundation ready for analysis and decisions.

Answer: D

Explanation:

It matches the objective by uniting trapped data into a single trusted foundation.

Question: 8

Fennton Freight, a Aarhus chemicals firm, runs dozens of fragile point-to-point links that break with every change. A presales consultant frames the integration message. The objective is resilient, managed integration; the constraint is a tangle of brittle custom connections. How should the consultant position SAP Integration Suite here?

- A. Advise hand-building a new custom link for each system pair as issues arise before anything else is agreed.
- B. Recommend freezing all systems so the integrations never have to change as the opening position today.
- C. Open with a list of adapter names before addressing why the links keep breaking during this positioning cycle as the opening position today.
- D. Position SAP Integration Suite as a managed layer that replaces brittle point links with governed, reusable, monitored connections.

Answer: D

Explanation:

It answers the objective by moving from fragile links to a governed, monitored integration layer.

Question: 9

Gartton Utilities, a Malmo distributor, needs several custom applications quickly but its developers are stretched thin. A presales consultant frames the development message. The objective is faster application delivery; the constraint is limited developer capacity. How should the consultant position application development on the platform?

- A. Advise building each application from scratch with no shared tooling or services during this positioning cycle as the opening position today while the deal is still forming.
- B. Position SAP Build Code as an environment where teams develop applications faster with productive tooling and reusable services beside the suite.
- C. Promise faster delivery with no change to how applications are built while the deal is still forming.
- D. Open with a list of programming language versions before any delivery framing as the opening position today.

Answer: B

Explanation:

It matches the objective by speeding delivery with productive tooling and reuse.

Question: 10

Dornton Retail, a Porto consumer-goods firm, keeps missing market windows because new capabilities take too long to ship. A presales consultant frames the value driver. The objective is faster time to value; the constraint is a delivery pipeline that moves slowly.

Which SAP Business Technology Platform value driver best fits this problem?

- A. Promise that buying more servers alone will make the delivery pipeline move faster on its own throughout the account discussion.
- B. Highlight long-term theoretical benefits that only appear many years after adoption before anything else is agreed.
- C. Emphasize faster time to value, since prebuilt services and reusable components let teams deliver new capabilities quickly.
- D. Emphasize a vague sense of technical prestige without linking it to how quickly capabilities ship for the current conversation.

Answer: C

Explanation:

It targets the exact problem by naming the speed benefit prebuilt, reusable services provide.

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