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## Question: 1

A university offers the same program with courses across multiple campuses and wants to set up their DAM structure that promotes re-use and sharing between the instructors. The Architect needs to define the top-level folders in the DAM hierarchy be within /content/dam/ < top-level folder > What should the top-level folder be named?

- A. Program Name
- B. Campus Name
- C. Course Name
- D. Instructor Name

**Answer: B**

## Question: 2

A client is in the discovery process for building a React native app, which is a single codebase that runs natively on iOS and Android. The goal is to reduce development costs. The client wants to reduce content creation costs in the new react Native app by reusing as much of the marketing content already published in their AEM instance.

What should the Architect recommend to meet this requirement?

- A. Content Fragments
- B. Sling Resource Resolution
- C. Experience Fragments
- D. OSGi Bundles

**Answer: A**

## Question: 3

A customer wants to re-use the same content across multiple pages and channels but with variations in the layout.

Which capability should the Architect recommend?

- A. Content Fragments
- B. Content Services
- C. Experience Fragments
- D. Static Templates

**Answer: B**

## Question: 4

A product company has many authors who constantly add/remove products on an author instance and publish them. These products display on a product catalog page. End users report that the catalog page does not always show the latest products. The catalog page does not use any REST APIs or JavaScript. The page needs to be cached. What should the Architect do to resolve this issue?

- A. Use Sling Dynamic Include with Server Side Include (SSI)
- B. Configure a shorter TTL for the page on dispatcher
- C. Configure a shorter max-age value for Cache-Control header
- D. Set statfileslevel property to 1 in dispatcher configuration

**Answer: A**

## Question: 5

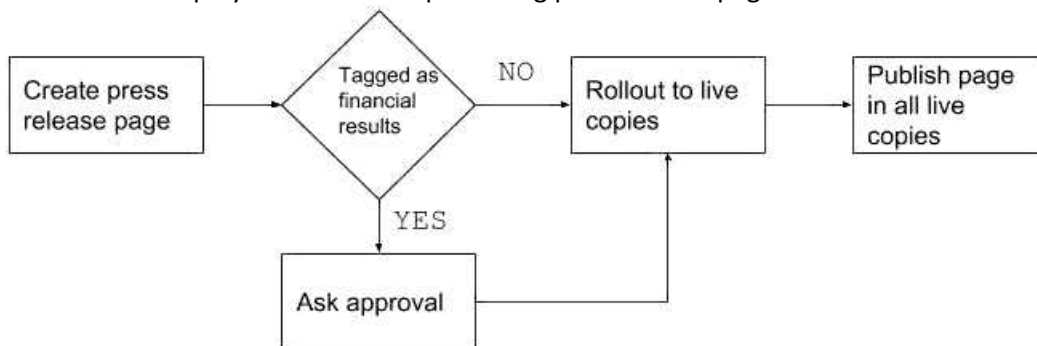
A customer's implementation leverages Content Services. The JSON response is not accessible via the dispatcher. Which two configurations should the Architect verify? (Choose two.)

- A. Modify ACLs through User Management
- B. Modify URL re-write rules on the dispatcher
- C. Allow JSON content type headers in dispatcher configuration
- D. Allow JSON extension in dispatcher configuration
- E. Modify Allow/Deny rules on the dispatcher

**Answer: D, E**

## Question: 6

A customer to simplify and automate publishing press release pages and defines the following flow:



What should the Architect recommend?

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- A. Configure MSM with the "Activate on Blueprint activation" option
  - B. Create a custom workflow launches
  - C. Advise the customer to use Launches
  - D. Implement a Sling event listener that triggers on page creation

**Answer: B**

### Question: 7

Why must Service Users be created?

- A. To allow mapping OSGi services to users
- B. To allow administration access to users
- C. To restrict mapping OSGi services to groups
- D. To restrict mapping OSGi services to admins

**Answer: D**

### Question: 8

A client wants to implement AEM so that all US customers experience the same page load performance. The client only has a single datacenter in Texas. Which implementation strategy should the Architect recommend?

- A. Additional AEM Dispatchers in the Texas datacenter
- B. Adaptive Design in
- C. Responsive Design
- D. Content Delivery Network

**Answer: D**

### Question: 9

A customer wants to improve efficiencies with their content creation processes for website optimization. Specifically, the customer wants to use content created in AEM inside of Adobe Target. Which AEM feature should be used to meet the requirements?

- A. Content Fragments
- B. Teaser Component
- C. Experience Fragments
- D. Adobe Target Mbox

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**Answer: C**

**Question: 10**

A customer is migrating a large number of assets into the DAM. Some of these assets have special file formats. Which two actions should be taken prior to the migration? (Choose two.)

- A. Disable the workflows
- B. Install the ImageMagick plugin to handle various file formats
- C. Extend the metadata schema
- D. Enable the DAM Update Asset workflow
- E. Configure the taxonomy

**Answer: A, B**