

GInI AGVA

Authorized Growth Venture Assessor (AGVA)

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Question: 1

Founders who _____ innovation create a culture where risk-taking and experimentation are encouraged.

Response:

- A. punish
- B. ignore
- C. actively champion
- D. fear

Answer: C

Question: 2

Effective innovation leaders understand that their organization does not innovate alone, but instead relies on a healthy _____ to thrive.

Response:

- A. firewall
- B. hierarchy
- C. ecosystem
- D. budget

Answer: C

Question: 3

When is growth orientation likely to be strongest in an organization?

Response:

- A. When teams are penalized for risk
- B. When innovation efforts are viewed only as compliance
- C. When leaders model ambition, reward initiative, and support bold thinking
- D. When metrics focus purely on cost

Answer: C

Question: 4

Which statement best describes the aim of Innovation Driven Growth (IDG) in a venture assessment?
Response:

- A. Preserving legacy products without change
- B. Delivering growth primarily through cost-cutting
- C. Generating business growth through systematic innovation of products, services, or models
- D. Focusing on short-term financial returns only

Answer: C

Question: 5

What is the benefit of maintaining high industry awareness in an innovation-driven venture?
Response:

- A. Guarantees instant profits
- B. Reduces the need for strategic thinking
- C. Enables proactive adaptation to changes before competitors
- D. Blocks customer engagement

Answer: C

Question: 6

How can an AGVA assessor evaluate a venture's ecosystem development capabilities?
Response:

- A. Reviewing only patent filings
- B. Auditing HR vacation policies
- C. Analyzing how the venture builds, nurtures, and leverages external networks
- D. Checking annual tax returns

Answer: C

Question: 7

Which phrase best describes the goal of leadership and ecosystem development in growth ventures?
Response:

- A. Limiting partnerships to internal teams
- B. Focusing only on financial audits
- C. Building networks and alliances that strengthen innovation capacity
- D. Reducing collaboration across industries

Answer: C

Question: 8

A growth venture driven by customer obsession treats every customer contact as an opportunity to create _____.

Response:

- A. barriers
- B. silence
- C. value
- D. confusion

Answer: C

Question: 9

What would you most likely examine to evaluate an organization's IDG Readiness?

Response:

- A. The number of patents held
- B. Its willingness and preparedness to invest in innovation capabilities and culture
- C. Its annual marketing budget
- D. Customer service scripts

Answer: B

Question: 10

How might infrastructure directly contribute to a growth venture's innovation capability?

Response:

- A. By limiting cross-functional collaboration
- B. By creating bureaucratic silos
- C. By offering adaptable spaces and digital tools for experimentation
- D. By restricting data sharing

Answer: C

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