

# Adobe AD0-E604

**Adobe Customer Journey Analytics Developer Expert**

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# Latest Version: 6.0

## Question: 1

After creating a CJA connection, only partial data is appearing in reports. You find that one dataset was not assigned to the correct sandbox. What should you do?

Response:

- A. Delete the Dataset
- B. Reassign the Correct Sandbox
- C. Reprocess the Report Suite
- D. Enable Data Refresh

**Answer: B**

## Question: 2

Which features in Adobe CJA support meaningful data visualizations?

(Select two.)

Response:

- A. Metric customization
- B. Identity stitching
- C. Field-level permissions
- D. Field-level permissions

**Answer: A,B**

## Question: 3

Your marketing team reports that the CJA connection you created does not show campaign engagement data for a recent promotion. Upon investigation, you discover that the dataset mapping configuration is incomplete. What should be your next step?

Response:

- A. Correct the dataset mapping configuration.
- B. Recreate the entire connection from scratch.
- C. Apply manual data correction through calculated metrics.
- D. Refresh the CJA report suite.

**Answer: A**

### Question: 4

Which report type in Adobe CJA provides insights into customer drop-off points in a purchase funnel?

Response:

- A. Segment Overlap Report
- B. Contribution Analysis Report
- C. Fallout Report
- D. Time-series Visualization

**Answer: C**

### Question: 5

What should be reviewed when troubleshooting a failed CJA connection?

(Select two.)

Response:

- A. Data View Filter Rules
- B. Sandbox Permissions
- C. Dataset Schema Alignment
- D. Identity Graph Linking

**Answer: B,C**

### Question: 6

Which metrics are essential when creating time-series visualizations in Adobe CJA?

(Select two.)

Response:

- A. Event Count
- B. Return Visits
- C. Total Orders
- D. Date-Time Field

**Answer: A,D**

### Question: 7

After publishing a new data view in Adobe CJA, your reports show only partial customer journey data. Upon inspection, you discover that the dataset associated with customer support interactions was assigned to the wrong sandbox. What should you do next?

Response:

- A. Reassign the dataset to the correct sandbox.
- B. Create a new calculated metric for customer interactions.
- C. Apply custom filters in Analysis Workspace.
- D. Reprocess the entire report suite.

**Answer: A**

### Question: 8

Which steps are necessary to create a successful data export workflow from CJA to RTCDP?  
(Select two.)

Response:

- A. Enable identity stitching for the datasets.
- B. Apply calculated metrics for the export.
- C. Validate the export permissions in CJA.
- D. Confirm the correct sandbox assignment for RTCDP.

**Answer: C,D**

### Question: 9

Which conditions must be met for CJA connection success?  
(Select two.)

Response:

- A. Correct Report Suite Linking
- B. Consistent Identity Namespaces
- C. Unified Data View Creation
- D. Dataset Permissions Enabled

**Answer: B,D**

### Question: 10

What is the key purpose of using data joins in CJA connections?

Response:

- A. Export datasets to third-party platforms
- B. Combine multiple datasets into one dataset
- C. Visualize data without data relationships
- D. Link datasets using shared keys

**Answer: D**

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