

# IAPP CIPP-CN

**Certified Information Privacy Professional/China**

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# Latest Version: 6.1

## Question: 1

How does the principle of "data security" apply to personal information processing?

Response:

- A. Sharing only anonymized data with third parties
- B. Implementing strict security measures to prevent data breaches, tampering, and unauthorized access
- C. Encrypting sensitive personal information before processing
- D. Transferring data internationally without notifying users

**Answer: B**

## Question: 2

A local e-commerce platform in China fails to report a major data breach involving customer payment information. What action should the platform expect from regulatory authorities under PIPL?

Response:

- A. A formal investigation, suspension of data processing, and a significant financial penalty
- B. A public apology and a small fine
- C. No consequences if the company addresses the breach internally
- D. Additional data processing permissions granted upon investigation

**Answer: A**

## Question: 3

When is it legal for an automotive company to process a vehicle owner's personal data without explicit consent in China?

Response:

- A. For vehicle maintenance reminders only
- B. During an emergency where the driver's life or property is at risk
- C. When offering promotional vehicle upgrades
- D. When conducting customer satisfaction surveys

**Answer: B**

### Question: 4

How must personal information processors handle data subjects' requests to withdraw consent under PIPL?

Response:

- A. Ignore requests if the processing agreement has been signed
- B. Comply with the withdrawal request but retain data for marketing purposes
- C. Immediately stop processing data related to the withdrawn consent
- D. Delay processing the withdrawal until a legal review is conducted

**Answer: C**

### Question: 5

An e-commerce platform in China uses personalized recommendations based on customers' previous purchases. What steps must the platform take to comply with Chinese data protection laws?

Response:

- A. Allow users to opt out of personalized recommendations and explain how algorithms work
- B. Collect data without notifying users to improve personalized results
- C. Avoid disclosing recommendation system details to ensure competitiveness
- D. Use undisclosed algorithms to maximize marketing revenue

**Answer: A**

### Question: 6

A tech startup in China develops an AI-based health monitoring app that processes sensitive personal data such as heart rate and glucose levels. What must the company do to comply with the PIPL?

Response:

- A. Collect consent only when there is a data breach
- B. Collect explicit, informed, and separate consent from each user before processing their data
- C. Use automated decision-making without notifying users
- D. Transfer user data to cloud servers outside China without security assessment

**Answer: B**

### Question: 7

An international tech company operating in China experiences a significant data breach involving the personal data of millions of users. Which Chinese supervisory authority should the company notify first?  
Response:

- A. State Administration for Market Regulation (SAMR)
- B. Ministry of Public Security (MPS)
- C. Cyberspace Administration of China (CAC)
- D. Ministry of Industry and Information Technology (MIIT)

**Answer: C**

### Question: 8

Which of the following is required when companies implement algorithm-based personalized recommendation services?  
Response:

- A. Informing users about how algorithms affect their experience and allowing them to opt out
- B. Hiding algorithm operations to protect trade secrets
- C. Using algorithms exclusively for internal data analysis
- D. Allowing third-party access to algorithm data without restrictions

**Answer: A**

### Question: 9

A technology company in China implements a monitoring system to track employee productivity by recording keystrokes and screen activity. What steps must the company take to comply with Chinese employment data protection laws?  
Response:

- A. Inform employees, provide clear monitoring policies, and obtain consent
- B. Monitor all employee activities without disclosing the practice
- C. Store monitoring data indefinitely for future use
- D. Collect employee data without notifying them to maintain confidentiality

**Answer: A**

### Question: 10

What legal principle applies when collecting criminal records for employment background checks in China?

Response:

- A. Public data collection without restrictions
- B. Minimization and necessity of data processing
- C. Unlimited retention for future references
- D. Data sharing across international employment agencies

**Answer: B**

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