

Adobe AD0-E329

Adobe Campaign Classic Business Practitioner Professional

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Latest Version: 6.0

Question: 1

How can you manage user access in Adobe Campaign Classic?

(Choose two)

Response:

- A. Assign roles with specific permissions
- B. Limit access through typology rules
- C. Enable access control lists (ACLs)
- D. Configure approval workflows

Answer: A,C

Question: 2

What factors should be considered when scheduling a campaign?

(Choose two)

Response:

- A. Audience availability
- B. Workflow complexity
- C. Email template structure
- D. Peak engagement times

Answer: A,D

Question: 3

Which reports provide insights into delivery performance?

(Choose two)

Response:

- A. Delivery Throughput Report
- B. Open Rate Analysis Report
- C. Campaign Audit Report
- D. Workflow Execution Report

Answer: A,B

Question: 4

Which activities are commonly used for audience targeting?

(Choose two)

Response:

- A. Typology Validation
- B. Enrichment
- C. Split
- D. Query

Answer: C,D

Question: 5

What activities can merge or split data?

(Choose two)

Response:

- A. Union
- B. Split
- C. Intersection
- D. Deduplication

Answer: A,B

Question: 6

Why should you archive critical reports before purging logs?

Response:

- A. To maintain workflow continuity
- B. To retain historical data for audits
- C. To comply with database restrictions
- D. To reduce storage costs

Answer: B

Question: 7

How can you restrict access to delivery logs for specific users?

Response:

- A. Configure workflow typologies
- B. Set user roles and permissions
- C. Use Delivery Diagnostics
- D. Apply a Deduplication Rule

Answer: B

Question: 8

Which activity is used to combine the output of multiple queries into a single dataset?

Response:

- A. Union
- B. Exclusion
- C. Deduplication
- D. Data Extraction

Answer: A

Question: 9

What is the primary consideration when scheduling a recurring campaign?

Response:

- A. The typology rules applied
- B. Workflow execution frequency
- C. Database retention policies
- D. Delivery time to match customer behavior

Answer: D

Question: 10

Where can you access the OOTB Delivery Summary Report in Adobe Campaign Classic?

Response:

- A. Campaign Dashboard
- B. Administration Panel
- C. Reports Tab

D. Workflow Editor

Answer: C

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