

# PEOPLECERT ITIL-4-DITS

**ITIL 4 Leader: Digital & IT Strategy Exam**

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# Latest Version: 8.2

## Question: 1

Which parallel model is based on using the Income generated by an existing business model to fund a new digital business model until can fund itself?

- A. Cannibalism
- B. Erosion
- C. Concurrence
- D. synergism

**Answer: D**

## Question: 2

Which technique or framework can BEST help to identify a broad range of strategic risks?

- A. OKR
- B. PESTLE
- C. Customer analytics
- D. Portfolio optimization

**Answer: B**

## Question: 3

An organization is planning to provide existing services to a new market. The demand for the organization's services in the market is high and the potential customers have a good understanding of the value that can be created with the services. However, the new market has specific and strict regulations on how customer data must be handled.

Which is the BEST strategy to meet the demand in this market?

- A. Increase the amount of equipment, people, and other resources to deliver the services to the new market
- B. Create new business and operating models to address the specific requirements of the new market
- C. Replace the existing services or products with new or updated services or products for the new market
- D. Copy the current operating model and adapt it to meet the additional regulations for the new market

**Answer: B**

#### **Question: 4**

Which approach would MOST help an organization to plan a digital transformation if it does not have a digital strategy?

- A. Plan the transformation as a series of minor incremental improvements
- B. Plan a large-scale transformation, which will define the strategy
- C. Follow the guidance of a best practice digital transformation framework
- D. Define a digital strategy first, then base the transformation planning on it

**Answer: D**

#### **Question: 5**

A service provider that has grown rapidly in the social media market wants to increase its competitive advantage by launching new functionality for its services. However, there are concerns that the technology the service provider plans to use is unreliable and causes service outages. The service provider is convinced that the new functionality will be popular and has decided to launch the changes despite the technical concerns.

Which risk attitude is this an example of?

- A. Risk-averse
- B. Risk-seeking
- C. Risk-tolerant
- D. Risk-neutral

**Answer: B**

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