

Adobe AD0-E729

Adobe Commerce Business Practitioner Expert

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Latest Version: 6.0

Question: 1

What criteria should be considered when setting up product categories in Adobe Commerce to enhance user navigation and SEO?

(Choose three)

- A. The brand identity of the merchant
- B. Keyword optimization in category names and descriptions
- C. The physical layout of the merchant's store
- D. Logical grouping of products based on customer preferences
- E. Use of rich snippets and structured data

Answer: B,D,E

Question: 2

A company wants to offer a loyalty program that includes discounts and special offers for returning customers. Which feature in Adobe Commerce would you utilize to set up this program?

- A. Price rules in the marketing section
- B. Customer segmentation
- C. Dynamic rule-based product relations
- D. Promotions and gifting options

Answer: B

Question: 3

To configure a unique checkout process that includes gift wrapping options, an Adobe Commerce administrator should modify settings in the ___ section of the admin panel.

- A. Design
- B. Customers
- C. Services
- D. Sales

Answer: D

Question: 4

Which features in Adobe Commerce help ensure that final pricing reflects promotional and volume discounts accurately?

(Choose three)

- A. Special Price
- B. Tiered Pricing
- C. Cart Price Rules
- D. Catalog Price Rules
- E. Customer-specific pricing

Answer: B,C,D

Question: 5

For a holiday sale, a retailer plans to offer an additional 10% discount on all items that have already been marked down. Which pricing feature should they configure?

- A. Cumulative Discounts
- B. Catalog Price Rules
- C. Cart Price Rules
- D. Compound Discounts

Answer: C

Question: 6

What system integration method is recommended for Adobe Commerce to ensure real-time synchronization with an ERP system?

- A. Batch data processing
- B. Asynchronous messaging
- C. Direct database integration
- D. API-based integration

Answer: D

Question: 7

In Adobe Commerce, which options are available for configuring gifting capabilities?
(Choose three)

- A. Gift cards
- B. Gift wrapping
- C. Give messages
- D. Gift returns
- E. Gift notifications

Answer: A,B,C

Question: 8

To reduce the risk of data breaches, what advanced security feature should be enabled in Adobe Commerce?

- A. IP whitelisting for admin access.
- B. Frequent password rotations for customer accounts.
- C. Lowering the session timeout settings.
- D. Enabling guest checkout for all purchases.

Answer: A

Question: 9

How can a merchant in Adobe Commerce implement differential pricing strategies for different customer groups?

- A. By setting up Customer Segments
- B. Through Tiered Pricing
- C. Using Customer Group Pricing
- D. By modifying product attributes

Answer: C

Question: 10

When designing a system architecture for Adobe Commerce, what factors must be considered to ensure optimal performance and scalability?
(Choose three)

- A. Server hardware specifications

- B. Choice of web server software
- C. Multi-website, multi-store capabilities
- D. Integration with external payment gateways
- E. Implementation of caching mechanisms

Answer: A,B,E

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